



### 1

## Mihimihi

Welcome to the sixth edition of Te Arawa Tangata, a pānui showcasing the work of Te Arawa Tangata.

As you will see, the team has been hard at work delivering projects aimed specifically at uplifting our rangatahi, supporting our marae and growing job opportunities.

These projects include various wānanga encouraging and supporting our rangatahi to succeed in education, become business savvy, participate on our marae, and view themselves as future leaders.

We've also been encouraging the increased utilisation of our marae by all whānau, use of te reo Māori, as well as spearheading marae research and supporting marae sustainability through various activities such as The Marae Insurance Programme.

Te Arawa Tangata is also proud to announce our active involvement in the regional Māori Economic Development Strategy, He Mauri Ohoho, in this issue.

### 2

## Making NCEA Achievable

### Raising Achievement of Ākonga Māori

After school study sessions have proven popular with Te Arawa secondary school students taking part in the Ka Hao Te Rangatahi programme.

Aimed at promoting cultural awareness and understanding as a factor in determining academic success for Māori students, Ka Hao Te Rangatahi offers after-school tuition, four day-long marae-based wānanga, as well as mentoring to support ākonga Māori from Years 11 to 13 with their education plans.

The wānanga have focussed on NCEA, career pathways, tertiary studies, trades, and te reo me ōna tikanga.

The final hui took place this week and featured Māori entrepreneurship and a number of motivational guest speakers including Auckland's New World Victoria Park owner/operator Jason Witehira.

Te Arawa Tangata is leading Ka Hao Te Rangatahi in collaboration with Excel Rotorua to support 60 local ākonga to achieve NCEA Levels 1 and 2 while acknowledging the role and involvement of whānau in the education of our tamariki.

The programme will conclude in Term 4 with a graduation ceremony for all participants.

*"I loved the fact that I was able to ask the question that was burning in my chest"*



*"Ka Hao Te Rangatahi has provided an amazing learning environment for me and has given me a lot more confidence"*



*"I now have a better understanding and appreciation of the wharenui and how it represents te ao Māori"*



### 3 Creating Future Opportunities

#### He Mauri Ohoo: Māori Economic Development Strategy

Te Arawa Tangata is working on NZ's first regionally coordinated plan to improve the wealth and wellbeing of Māori.

He Mauri Ohoo is a Māori Economic Development Strategy aimed at raising the income, employment and education levels of Māori in the wider Bay of Plenty region.

The strategy and implementation was developed and funded under the Bay of Plenty Connections framework and Te Puni Kokiri, and with input from more than 200 iwi and Māori business representatives.

Te Arawa Tangata is managing the project led by Taria Tahana and Maui Hudson, under the guidance of a Māori Advisory Board.

The project team recently had input into a Bay of Plenty Tertiary Action Plan, aimed at identifying the region's key tertiary education priorities.

Community feedback is being sought on the draft report by 19 September 2014.

Visit <http://www.bayofconnections.com/sector-strategy/tertiary-action-plan/> to share your views.

The He Mauri Ohoo team has agreed to prioritise their efforts in the areas of high value business growth, capital & investment, and education & skills development.

The goal is to have five projects scoped with two underway by 30 June 2015.

These projects such as Mapping Māori Trusts, Whānau Financial Literacy and Māori Innovation Incubator will be launched by the end of the year, so watch this space.



### 4 Korero Māori on our Marae

#### Te Arawa Tangata Marae Master Chef 2014

Tamariki cake decorating and trifle making challenges were real crowd pleasers at the third Marae Master Chef competition also held in May.

The tamariki specific challenges, and promotion and use of te reo Māori were new features of the event held at Te Waiti Marae, Rotoiti.

Congratulations to Te Pakira Marae, who were the overall winners of the competition for the second year in a row.

The promotion and use of te reo Māori to enhance our hunting, fishing, fish filleting, mussel shelling and cooking challenges was made possible with funding from Te Taura Whiri i te Reo Māori.





### 4

## Sustaining our Culture

### Reducing Marae Insurance Costs

Fifteen Te Arawa marae are part of a collective insurance programme and are gaining significant reductions on their premiums.

Other marae are encouraged to join the Te Arawa Insurance Programme which is set up to help combat the rising costs of insurance.

The programme was launched in 2013 by Te Arawa Tangata in partnership with IWIInvestor and Aon. It offers marae customised insurance cover including price reduction options and up to 20% reduction on renewal premium prices.



Te Arawa Tangata  
Na te whanaungatanga ka puāwai ko te tautoko

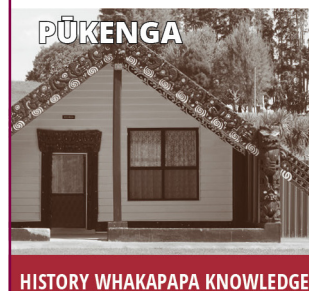
### Growing Te Arawa Researchers while helping our Marae

A group of Te Arawa researchers has been brought together to gather information on how marae can be better supported as centres of excellence for hapu development, and the recruitment of researchers will also help build research capability within Te Arawa.

Three community researchers – Tireni Ratema (Pikirangi/Ruamata), Whakarongotai Hokowhitu (Te Awhe) and Tui Ransfield (multiple marae affiliations), along with Taunakitia Te Marae Scholarship recipient Merehira Savage (Ngāti Rongomai affiliate trustee), will be the primary gatherers of information for the Taunakitia Te Marae project.

The team were chosen for their research experience, iwi networks and ability to facilitate focus groups, and in the coming weeks will be looking at identifying whānau from within the marae communities of as many Te Pūmautanga o Te Arawa (TPT) affiliated marae as possible.

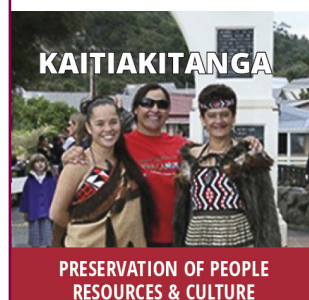
The Taunakitia Te Marae project is being funded by Ngā Pae o Te Māramatanga to continue marae research with a focus on succession planning, te reo Māori and rangatahi participation.



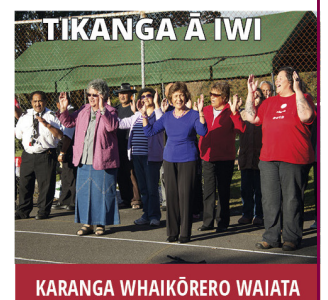
HISTORY WHAKAPAPA KNOWLEDGE



IDENTITY TREASURE SURVIVAL



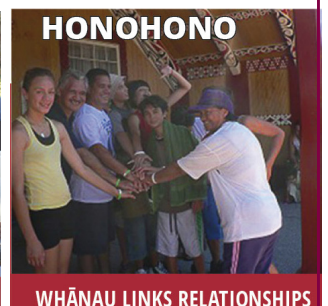
PRESERVATION OF PEOPLE  
RESOURCES & CULTURE



KARANGA WHAIKŌRERO WAIATA



RESPECT SUPPORT GENEROSITY



WHĀNAU LINKS RELATIONSHIPS



### 5 Investing in our Future

#### Nurturing Te Arawa's Future Business Leaders

Te Arawa youth were given an insight into the wealth of the iwi during a rangatahi business day held at Te Arawa House in May.

Ngā Rangatira o Āpōpō was aimed at rangatahi with an interest in the Māori economy and a career in business.

The business day focused on showing rangatahi what it takes to lead a commercial company and assisting them to make informed subject choices if they are considering business careers.

We will be watching out for internship opportunities for all of our participants as well as looking at holding further Rangatahi Business Days in the future.

*"A great opportunity to get an insight into Te Arawa owned commercial enterprises and the career opportunities within my own iwi"*

#### By Rangatahi for Rangatahi

Te Arawa rangatahi were inspired to plan and deliver their own public event during a weekend wānanga held at Te Takinga marae in June.

The third Rangatahi Hononga saw around 25 young people, aged between 14 and 25, take up the challenge to organise a careers day for local youth to be held later this month. The event was funded with support from the Ministry of Youth Development.

The Hononga encouraged rangatahi involvement in Te Arawa marae, helped them view themselves as future leaders, and featured an exciting line-up of motivational speakers including Lee Wiremu Edmonds, Te Ururoa Flavell, Mataia Keepa and JoJo Waaka.

*"An awesome opportunity to meet other Te Arawa Rangatahi, listen to amazing Te Arawa role models and create our own Rangatahi inspired event"*

### 6 Upcoming Events

#### Rangitahi Gainz

A careers day designed by Te Arawa rangatahi for Rotorua youth will be held at Rotorua Primary School on September 29.

Rangatahi Gainz is being organised by Te Arawa youth who participated in the third Rangatahi Hononga held in June.

The free event will showcase tertiary, trade and industry opportunities as well as feature entertainment, competitions, fun activities and guest speakers.

Registrations open 8 September 2014.

Contact Greg Allen for details on [greg@tearawatangata.co.nz](mailto:greg@tearawatangata.co.nz)



**Rangatahi Gainz**  
**Monday 29 September**  
**2014**  
**Rotorua Primary School**  
**10am—4:30pm**

#### Certificate of Vocational Skills

Whānau members 16 years and over are being given the opportunity to gain their NCEA Level 2 before Christmas.

Te Arawa Tangata has joined forces with Waiariki Institute of Technology to offer a Certificate in Vocational Skills - teaching Māori tourism practices and tikanga Māori using a practical-based learning environment on the marae, mixed with on-campus learning.

The course start date is Monday 22 September.

Contact Greg Allen for details on [greg@tearawatangata.co.nz](mailto:greg@tearawatangata.co.nz)



**Vocational Skills**  
**Monday 22 September**  
**2014**  
**Waiariki Institute of**  
**Technology**